

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Fixed Maturity Plan - Series 70 - 745 Days Plan A (the Scheme)

Notice is hereby given to all the investors/unitholders of the Scheme that the Trustee has approved September 24, 2015 as the record date for declaration of dividend under the dividend option of the plans under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/ unitholders of the Scheme, at the close of business hours on September 24, 2015 and subject to availability of distributable surplus under the Scheme, at the recommended rates as mentioned below.

Plan/Option under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on September 16, 2015 (₹ Per unit)
ICICI Prudential Fixed Maturity Plan - Series - 70 - 745 Days Plan A		
Regular Plan - Dividend	0.05	10.9042

Subject to deduction of applicable dividend distribution tax.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the plans/dividend options of the Scheme on September 24, 2015.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan - Series 70 - 745 Days Plan A (the FMP 70 - Plan A):-

The units of the FMP 70 - Plan A are listed on BSE Limited (BSE). The trading of units of FMP 70 - Plan A stands suspended on BSE effective close of trading hours on September 22, 2015 and shall be available for trading on rollover of the FMP 70 - Plan A. For the purposes of redemption proceeds, the record date shall be September 24, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date: September 18, 2015 Authorised Signatory

No. 015/09/2015

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.